



Festive season drives Honda's highest monthly retail sales in 2016 Over 20,000 cars delivered in Oct'16

November 2, 2016: Honda Cars India Ltd. (HCIL) registered its highest monthly retail sales during CY-2016 in October 2016 and delivered more than 20,000 cars in this festive month.

Speaking on the company's performance, **Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** commented, "Strong demand during the festival period led to Honda's highest monthly retail sales of 2016 in October month. Due to increased car purchases in Navratra, Dhanteras and Diwali, the customers took deliveries of more than 20,000 Honda cars in this month."

The company registered monthly Domestic Wholesales of 15,567 units and Exports of 289 units in October 2016.

The model-wise break-up of sales for October 2016 is as follows:

Model wise sales break-up for Oct' 2016	
Brio	535
Jazz	3,011
Amaze	4,009
City	6,378
Mobilio	498
BR-V	1,070
CR-V	41
Accord Hybrid	25
Domestic Total	15,567
Exports	289
Grand Total	15,856

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and Honda CR-V manufactured in India. The Accord Hybrid is being sold as CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 316 facilities in 206 cities spread across the country.

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